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For Immediate Release

Teen Video Contest Gives Pittsburgh a Taste of Hollywood

Carnegie Library of Pittsburgh rolls out the red carpet for young movie directors

(PITTSBURGH, PA – July 9, 2008) Carnegie Library of Pittsburgh is hosting its second annual Quick Flix Teen Video Contest to showcase the remarkable filmmaking talents of teens throughout the region. Young directors between the ages of 12-18 are encouraged to shoot a 1-3 minute video promoting teen library resources and services.

Deadline for entries is August 1, 2008. Prizes will be awarded for best group and individual film and include:

Grand Prize (Individual Entries): \$100 Best Buy gift card and \$50 iTunes gift card

Grand Prize (Group Entries): \$200 Best Buy gift card and \$100 iTunes gift card

2nd Prize: Mp3 player and \$50 iTunes gift card

3rd Prize: Mp3 player and \$25 iTunes gift card

Teens that feel at home in a director's chair or just love to be in front of the camera can make the Library their own movie studio. Filming on location in or around any of the libraries is permitted with prior approval. Whether working in teams or going solo, filmmakers are encouraged to be creative and have fun.

Carnegie Library of Pittsburgh will host a special screening and reception to announce the winners on August 30. All entries will be available for viewing on the Library's Web site www.carnegielibrary.org. For more information about the Quick Flix Teen Video Contest, please contact Teen Services at 412. 578-2599.

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About Carnegie Library of Pittsburgh

Building Communities, Enriching Lives

Established as a public trust in 1895, Carnegie Library of Pittsburgh serves the citizens of Pittsburgh and Allegheny County with a distinguished history of leadership among the country's great public libraries. Through its 19 neighborhood locations, including Main Library and the Library for the Blind and Physically Handicapped, Carnegie Library of Pittsburgh is the region's most visited asset. Each year the Library provides more than 8,000 free programs, classes and other learning and training opportunities that are tailored to meet the dynamic and diverse needs of people living in Western Pennsylvania.

About Libraries *for* LIFE

While Andrew Carnegie provided the seed money to build the library facilities; he did not leave an endowment for their ongoing operations and maintenance. Thanks to local, county and state government, corporations, foundations and individuals, Carnegie Library of Pittsburgh's Libraries *for* LIFE Capital Campaign is renewing library buildings to meet the needs of today's library customer. In 2000 Carnegie Library of Pittsburgh embarked upon a \$55 million capital campaign, the first in the Library's history, to make neighborhood libraries accessible system-wide. Since

the campaign began, the Library has renovated or relocated six neighborhood libraries and completed a partial renovation of the Main Library, First Floor. The visibility of the completed renovations has brought new vitality, with all locations benefiting from increased visitor and circulation numbers.