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For Immediate Release

Digital Bookmobile Rolls into Pittsburgh During National Tour Event

Download experience promotes free audiobook and video download service available at Carnegie Library of Pittsburgh

(PITTSBURGH, September 28, 2009) Readers of all ages are invited to engage digital downloading through interactive demonstrations and experience audiobook and video download service during a free event. Carnegie Library of Pittsburgh will host the Digital Bookmobile, an immersive download experience inside a 74-foot, high-tech tractor-trailer, on Monday, October 5 from 11:30 am – 2:30 pm at the Main Library (4400 Forbes Avenue) in Oakland. Customers with a valid library card can also check out and download digital titles anytime, anywhere by visiting <http://carnegie.lib.overdrive.com>.

The Digital Bookmobile is housed inside an 18-wheel tractor-trailer. This 74-foot community outreach vehicle is a high-tech update of the traditional bookmobile that has served communities for decades. The vehicle is equipped with broadband Internet-connected PCs, high definition monitors; premium sound systems and a variety of portable media players, all of which help visitors explore Carnegie Library of Pittsburgh's download service. Interactive learning stations give visitors an opportunity to search the library's digital media collection, use supported mobile devices, and sample audiobooks and video. Currently customers have access to approximately 2,000 downloadable audio and video titles.

“With technology growing at an unprecedented rate, downloadable materials, such as audio books and video are the future of libraries,” said Sarah Beasley, Manager of the Film and Audio Department at Carnegie Library of Pittsburgh. “Since the Library introduced this format in 2005 we have witnessed increasing demand for downloadable services and are constantly adding to the collection.”

Customers can take advantage of the Library's eCLP download service 24/7 when they visit www.carnegielibrary.org. From there, they can browse the growing collection of best-selling, new release, and classic titles, and check out a digital title with a valid library card. Once downloaded, digital titles can be enjoyed on a computer or transferred to supported mobile devices. Many audio titles can also be burned to CD. At the end of the lending period, titles will automatically expire and are returned to the digital collection. There are never late fees or damaged items.

The Digital Bookmobile is a service of Carnegie Library of Pittsburgh and is operated by OverDrive, Inc. To check out and download digital books and more, visit <http://carnegielibrary.lib.overdrive.com>.

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About Carnegie Library of Pittsburgh

To Engage our Community in Literacy and Learning

Established as a public trust in 1895, Carnegie Library of Pittsburgh serves the citizens of Pittsburgh and Allegheny County with a distinguished history of leadership among the country's great public libraries. Through its 19 neighborhood locations, including Main Library and the Library for the Blind and Physically Handicapped, Carnegie Library of Pittsburgh is the region's most visited asset, with 2.6 million visitors in 2008. Each year the Library provides valuable resources, programs, classes and training opportunities that engage the community in literacy, and life-long learning.

About Libraries for LIFE

Sustaining our Future

In 2009 Carnegie Library of Pittsburgh began a community dialogue to engage the region's citizens in protecting the long-term sustainability of the City's library system.