

*Dear subscriber,
The July 2006 newsletter of the Namm Business Center at
Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your
friends and colleagues.
The next issue of our newsletter will be released in September.
Have a great summer!*

Wednesday Business Programs for July 2006

**** Special: Thursday, July 13, 2006, 1:00 PM – 2:00 PM**

What will you do after your retirement? Two 70-somethings sold their house in Pittsburgh to rent apartments in Rome, Vienna, London and Paris for two years. In a brief breezy style, they tell of European daily life, museum wanderings, of family history, as they cope with French doctors, Italian subways and, once, a Bulgarian philosopher who moonlighted to fix their computer.

Presented by Don and Dana Manges, Authors of “Leaving Home at 72.”

Wednesday, July 19, 2006 10:00 AM - 11:00 AM

Achieve personal productivity through smart organization and time management. Learn proven techniques that will help you set priorities with your time and your “stuff.”

Presented by: Deirdra Gross, President, MAKK Strategies.

Wednesday, July 26, 2006 10:00 AM - 11:00 AM

Buying your first home: tips and traps. Prepare wisely for the key elements in the process: a reasonable price range, a good location, a smart offer, favorable negotiations, the final mortgage agreement and the closing.

Presented by: Maureen States, President, Neighborhood Realty

**Don't miss the business programs at Carnegie Library of Pittsburgh,
Downtown & Business:**

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

If you're looking for buying trends among different population groups, industry forecasts and rankings of consumer products by sales, **Tablebase** is a good source for you. This database of key trade journals offers market share and

brand rankings that can help you formulate your own marketing strategy.
www.carnegielibrary.org/subject/databases/#business (remote access with your library card #)

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

202 things you can make and sell for big profits by James Stephenson, 2005.

Best home businesses for people 50+ by Paul and Sarah Edwards, 2004. (Although a few years old, this book has great business ideas for today's boomers.)

Bubble man. Alan Greenspan and the missing seven trillion dollars by Peter Hartcher, 2006.

Building your eBay traffic the smart way by Joseph T. Sinclair, 2005.

Buyers are liars and sellers are too! The truth about buying or selling your house by Richard Court, 2006.

Choosing and using consultants and advisors by Harold Lewis, 2006.

Confessions of a wall street analyst. A true story of inside and corruption in the stock market by Dan Reingold, 2006.

Cracking the millionaire code. Your key to enlightened wealth by Mark Victor Hansen and Robert G. Allen, 2005.

Everybody wants your money. The straight-talking guide to protecting (and growing) the wealth you worked so hard to earn by David W. Latko, 2006.

Hardball for women. Winning at the game of business by Heim, 2005.

Hershey. Milton S. Hershey's extraordinary life of wealth, empire, and utopian dreams by Michael D'Antonio, 2006.

How to write reports & proposals by Patrick Forsyth, 2006.

If Harry Potter ran General Electric. Leadership wisdom from the world of the wizards by Tom Morris, 2006.

Imposter. How George bankrupted America and betrayed the Reagan legacy by Bruce Bartlett, 2006.

Revolutionary wealth. How it will be created and how it will change our lives by Alvin and Heidi Toffler, 2006.

Snakes in suits. When psychopaths go to work by Paul Babiak and Robert D. Hare, 2006.

The only grant-writing book you'll ever need by Ellen Karsh and Arlen Sue Fox, 2006.

The science of influence. How to get anyone to say YES in 8 minutes or less by Kevin Hogan, 2006.

Three billion new capitalists. The great shift of wealth and power to the east by Clyde Prestowitz, 2005.

Treasure hunt. Inside the mind of the new consumer by Michael J. Silverstein, 2006.

Two for the money. The sensible plan for making it all work by Jonathan and David Murray, 2006.

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 3 pm, Mondays in Squirrel Hill and Thursdays at Downtown & Business (612 Smithfield St.)

We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org

Carnegie Library of Pittsburgh – Squirrel Hill

Namm Business Center

5801 Forbes Ave.

Pittsburgh, PA 15217

Phone: 412-422-9650

Email: squirrelhill@carnegielibrary.org

Website: www.carnegielibrary.org/locations/squirrelhill/namm

Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5

“Never mistake motion for action.” Ernest Hemingway