

***Dear subscriber,
The March 2006 newsletter of the Namm Business Center at
Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your
friends and colleagues.***

Wednesday Business Programs for March 2006

Wednesday March 1, 2006 11:00 AM

Ten ways to protect your business: a must for any business owner. Learn the steps that minimize disruptions and optimize profits.

This program is sponsored in cooperation with the Pennsylvania Institute of Certified Public Accountants, Pittsburgh chapter.

J. Victor Conrad, CPA, CFP, Pinnacle Financial Strategies.

Wednesday March 8, 2006 11:00 AM

Long term care insurance: the essentials. Learn how long term care insurance will protect your assets, maintain your independence and most importantly, preserve your peace of mind.

Andy Dlinn, CSA, President, Hayden Stone & Co.

Don't miss the business programs at Carnegie Library of Pittsburgh, Downtown & Business:

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

If you're a business owner with key competition in another city or if you're a jobseeker researching prospective employers headquartered elsewhere or if you're an investor following specific companies, you can learn about major developments not covered in the national media. With your library card number, search the database with seventy city and state business newspapers: **Regional Business News** at: www.carnegielibrary.org/subject/databases/#business
Another city business newspaper database that includes the *Pittsburgh Business Times* and over forty other city business newspapers, that you can access directly, is **bizjournals.com** www.bizjournals.com

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

The ape in the corner office. Understanding the workplace beast in all of us by Richard Conniff, 2005.

Big cotton. How a humble fiber created fortunes, wrecked civilizations, and put America on the map by Stephen Yafa, 2005.

The bull hunter. Tracking today's hottest investments by Dan Denning, 2005.

Complete guide to buying a business by Fred. S. Steingold, 2005.

Employer's rights. Your legal handbook from hiring to termination and everything in between by Charles H. Fleischer, 2005.

The enthusiastic employee. How companies profit by giving workers what they want by David Sirota, 2005.

Executive intelligence. What all great leaders have by Justin Menkes, 2005.

Flight of the creative class. The new global competition for talent by Richard Florida, 2005.

Gener@tion debt. Take control of your money – a how-to guide by Carmen Wong Ulrich, 2005.

Get out of your own way at work and help others do the same. Conquer self-defeating behavior on the job by Mark Goulston, M.D., 2005.

Getting even. Why women don't get paid like men – and what to do about it by Evelyn Murphy, 2005.

Insult to injury. Insurance, fraud, and the big business of bad faith by Ray Bourhis, 2005.

Make money work for you - instead of you working for it. Lessons from a portfolio manager by William E. Thomason, 2005.

Manage your money and investment with Microsoft Excel by Peter G. Aitken, 2005.

Market busters. 40 strategic moves that drive exceptional business growth by Rita McGrath and Ian C. MacMillan, 2005.

Millionaire real estate mindset by Russ Whitney, 2005.

Monopoly rules. How to find, capture, and control the most lucrative markets in any business by Milind M. Lele, 2005.

Short-term trading in the new stock market by Toni Turner, 2005.

Starting on online business for dummies by Greg Holden, 2005.

Think big. Act small. How America's best performing companies keep the startup spirit alive by Jason Jennings, 2005.

What goes up. The uncensored history of modern Wall Street as told by the bankers, brokers, CEOs, and scoundrels who made it happen by Eric J. Weiner, 2005.

Your rights in the workplace. What every employee should know by Barbara Kate Repa, 2005.

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 3 pm, Mondays in Squirrel Hill and Thursdays at Downtown & Business (612 Smithfield St.)

We welcome your comments and questions submitted to: squirrelhill@carnegielibrary.org

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“There is no security on this earth. There is only opportunity.” Douglas MacArthur