

*Dear subscriber,
The February 2007 newsletter of the Namm Business Center at Carnegie Library of Pittsburgh – Squirrel Hill is available below. We hope our information and services can be of value to you, your friends and colleagues.*

Wednesday Business Programs for February 2007

Wednesday, February 14, 2007, 10:15 AM – 11:00 AM

College savings and investment plans. Learn about savings and investment plans with tax advantages – all for your children's and grandchildren's college education.

Presented by Vic Conrad, CPA, Pinnacle Financial Strategies.

Wednesday, February 21, 2007, 1:00 PM – 3:30 PM (*afternoon workshop*)

Learn how to buy and sell items on eBay – with confidence and ease.

Whether you're a new entrepreneur, a homeowner cleaning out your attic or a savvy consumer in search of neat stuff, this seminar will teach you to safely and profitably shop and sell in today's hottest marketplace.

Presented by: Nancy J. Cheskey, Small Business Specialist, U.S. Postal Service.

Database of the Month:

Looking for popular magazines that will publish your articles or advertise your products & services? Check out **MediaFinder**. This database of 1000's of U.S. and Canadian magazines, newsletters, newspapers, and tabloids could be the source. For each magazine, one gets contact information, circulation data and advertising rates. <http://www.clpgh.org/subject/databases/#genref> (remote access with your library card #)

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

48 days to the work you love by Dan Miller, 2005.

Accounting for non-accountants by Wayne a. Label, 2006.

Applebee's America. How successful political, business and religious leaders connect with the new American community by Douglas B. Sosnik, Matthew J. Dowd, and Ron Fournier, 2006.

Climbing the ladders in stilettos. 10 strategies for stepping up to success and satisfaction at work by Lynette Lewis, 2006.

Extreme Future. The top trends that will reshape the world for the next 5, 10 and 20 years by James Canton, 2006.

Idealized design. Creating an organization's future by Russell L. Ackoff, Jason Magidson and Herbert J. Addison, 2006.

On the wealth of nations by P. J. O'Rourke (P. J. O'Rourke reads Adam Smith so you don't have to.), 2007.

Organic Inc. Natural foods and how they grew by Samuel Fromartz, 2006.

Setting the table. The transforming power of hospitality in business by Danny Meyer, America's most innovative restaurateur, 2006.

Starbucks experience. 5 principles for turning ordinary into extraordinary by Joseph A. Mitchell, 2006.

The managerial moment of truth by Bruce Bodaken and Robert Fritz, 2006.

The weekend real estate investor. One property at a time with less effort, less time and less money by James O. Parker, 2006.

Wall Street Journal. Complete real-estate investing guidebook by David Crook, 2006.

Why we want you to be rich. Two men. One message by Donald J. Trump and Robert T. Kiyosaki, 2006.

Winning investment habits of Warren Buffett and George Soros by Mark Tier, 2006.

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)

**We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org**

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Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5

**“In times of change, learners inherit the Earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists.”
Eric Hoffer, American social philosopher.**