

**July 2007 Newsletter, Namm Business Center
Carnegie Library of Pittsburgh – Squirrel Hill**

Wednesday Business Programs for July 2007

Wednesday, July 18; 10:15 AM – 11:00 AM

Achieve personal productivity through smart organization.

Presented by Deirdra Gross, Makk Strategies.

Wednesday, July 25; 10:15 AM – 11:00 AM

Seven secrets to Yes: How to use influence and credibility to move your business or organization forward.

Presented by Bonnie Budzowski, President, Incredible Messages.

**Don't miss the business programs at Carnegie Library of Pittsburgh,
Downtown & Business:**

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

<http://www.nytimes.com/business/smallbusiness/>

The New York Times has started a special feature with news and resources for people interested in starting a business. There are business tips of the day and great advice on financing, branding, reducing counter productivity and other business issues of concern to entrepreneurs.

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

From Edison to iPod. Protect your ideas and make money by Frederick W. Mostert and Lawrence E. Apolzon, 2007.

Go put your strengths to work. Six powerful steps to achieve outstanding performance by Marcus Buckingham, 2007.

World Inc. When it comes to solutions – both local and global – businesses are now more powerful than government. Welcome to World Inc., by Bruce Piasecki, 2007.

Where have all the leaders gone by Lee Iacocca, 2007.

Everything is miscellaneous. The power of the new digital disorder by David Weinberger, 2007.

Your money after the big 5-0. Wealth for the second half of life by Larry Burkett and Ron Blue, 2007.

Buy, buy baby. How consumer culture manipulates parents and harms young minds by Susan Gregory, 2007.

The mind at work. Valuing the intelligence of the American worker by Mike Rose.

The cigarette century. The rise, fall, and deadly persistence of the product that defined America by Allan M. Brandt, 2007.

The 4-hour workweek. Escape 9-5, live anywhere, and join the new rich by Timothy Ferriss, 2007.

Oil on the brain. Adventures from the pump to the pipeline by Lisa Margonelli, 2007.

Clark Smart real estate. The ultimate guide to buying and selling real estate by Clark Howard, 2007.

The Wall Street self-defense manual. A consumer's guide to intelligent investing by Henry Blodget, 2007.

What got you here won't get you there. Discover the 20 work place habits you need to break by Marshall Goldsmith, 2007

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 AM – 2 PM, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.)

We welcome your comments and questions submitted to: squirrelhill@carnegielibrary.org

Carnegie Library of Pittsburgh – Squirrel Hill

Namm Business Center

5801 Forbes Ave.

Pittsburgh, PA 15217

Phone: 412-422-9650

Email: squirrelhill@carnegielibrary.org

Website: www.carnegielibrary.org/locations/squirrelhill/namm

Hours:

Mon - Wed, 10:00 AM – 7:00 PM

Thu - Sat, 10:00 AM – 5:00 PM

Sun, 1:00 PM – 5:00 PM

“Success is a little like wrestling a gorilla. You don’t quit when you’re tired – you quit when the gorilla is tired.” Robert Strauss