

*Dear subscriber,
The July 2008 newsletter of the Namm Business Center at
Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your
friends and colleagues.*

**Please note: our next issue will be released in September.*

Wednesday Business Programs for July 2008

Wednesday, July 16, 2008; 10:15 AM – 11:00 AM

Whether there are family issues involving visitation & divorce or housing problems including wrongful evictions & mortgage foreclosures or other personal financial crises, hear about the assistance available at Neighborhood Legal Services Association.

Presented by Frank Pistella, Attorney, Neighborhood Legal Services Association.

Wednesday July 23, 2008; 10:15 AM – 11:00 AM

Global investing: Learn about how to use global mutual funds to help diversify your portfolio, reduce volatility and possibly increase your rate of return.

Presented by Aaron Hayes, MBA, Investment Consultant, Harvest Financial Corporation."

Don't miss the business programs at Carnegie Library of Pittsburgh, Downtown & Business:

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

If you are marketing to high tech customers, or wooing them for partnerships or checking them out as competitors, you should consult Corptech, an electronic directory with detailed profiles of over 50,000 high tech companies nationwide. * ONLY accessible *onsite* at the Carnegie Library of Pittsburgh Downtown & Business (412-281-7141) and Reference Services (412-622-3175) in the Main Library in Oakland.

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

[135 tips on email and instant messages plus blogs, chatrooms and texting by Sheryl Lindsell-Roberts, 2008.](#)

[Even Buffett isn't perfect. What you can – and can't – learn from the world's greatest investor by Vahan Janjigian, 2008.](#)

[Financial infidelity. Seven steps to conquering the #1 relationship wrecker by Bonnie Eaker Weil, 2008.](#)

[Good in a room by Stephanie Palmer, 2008 \(CD\)](#)

[Inside Steve's brain by Leander Kahney, 2008.](#)

[Management by Peter Drucker, 2008](#)

[Maximizing your money. Personal finance made easy by Peter Bielaqus, 2008. \(on CD\)](#)

[Sales bible. The ultimate sales resource including the 10.5 commandments of sales success by Jeffrey Gitomer, 2008.](#)

[Small business for Dummies by Eric Tyson and Jim Schell, 2008.](#)

[The big squeeze. Tough times for the American worker by Steven Greenhouse, 2008.](#)

[The boss of you. Everything a woman needs to know to start, run, and maintain her own business by Lauren Bacon and Emira Mears, 2008.](#)

[The busy family's guide to money by Sandra Block, Kathy Chu and John Waggoner, 2008.](#)

[The China price. The true cost of Chinese competitive advantage by Alexandra Harney, 2008.](#)

[The essential guide to business etiquette by Lillian Hunt Chaney, 2007.](#)

[The game- changer. How you can drive revenue and profit growth with innovation by .G. Lafley and Ram Charan, 2008.](#)

[The world is your oyster. The guide to finding great investments around the globe by Jeff D. Opdyke, 2008.](#)

[Working for yourself. Law and taxes for independent contractors, freelancers and consultants, Nolo Press, 2008.](#)

[Writing proposals by Richard Johnson-Sheehan, 2008.](#)

[You're broke because you want to be. How to stop getting by and start getting ahead by Larry Winget, 2008.](#)

SCORE counselors are available with excellent advice for anyone starting a business or expanding one, 10 am – 2 pm, the first Monday of every month in Squirrel Hill and the third Thursday of every month at Downtown & Business (612 Smithfield St.) You can contact SCORE directly for free business counseling at www.scorepittsburgh.com (phone: 412-395-6560, ext. 130)

**We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org**

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Hours:

Mon-Wed, 10-7

Thu-Sat, 10-5

Sun, 1-5