

*Dear subscriber,
The October 2008 newsletter of the Namm Business Center at
Carnegie Library of Pittsburgh – Squirrel Hill is available below.
We hope our information and services can be of value to you, your
friends and colleagues.*

Wednesday Business Programs for October 2008

Inner fitness: holistic stress strategies. Learn to transform the stresses, conflicts and problems of modern day living into a joyful, peaceful, fulfilling life. Presented by Deborah Barr, Whole Health Resources, Wednesday, October 8, 2008 @ 10:15 AM.

...but I might need it someday! Imagine being able to find things when you need them...not 3 weeks later. If you've been miserable because clutter and chaos are ruling your life, get practical solutions on how to organize your life and WIN the clutter battle once and for all! Presented by Patty Kreamer, Kreamer Connect, *Wednesday, October 29, 2008 @ 1:00 PM* (special time)

Preview of special program on Thursday, November 20 @ 1:00 PM!

Hear Devra L. Davis, Ph.D., MPH, celebrated local National Book Award Finalist, Director of the world's first Center for Environmental Oncology at the University of Pittsburgh Cancer Institute, and one of America's leading environmental health researchers, talk about her new must-read book *The Secret History of the War on Cancer*. Learn the gripping story of how corporate America may be more interested in "treating" cancer than in "preventing" it. Find out what you can do to reduce your exposure to carcinogens! Dr. Davis will have a book signing afterwards.

Don't miss the business programs at Carnegie Library of Pittsburgh, Downtown & Business:

www.carnegielibrary.org/locations/downtown/programs.cfm

Database of the Month:

Consider business organizations, associations and societies as a potential job source or customer. Check out the tremendous diversity of local organizations that could give you a lead to a customer, a sale, a partner, or an employer:

www.carnegielibrary.org/research/business/pittsburgh/orgs.html

When searching for a particular organization, in Pittsburgh or elsewhere, try the comprehensive database: Associations Unlimited

www.carnegielibrary.org/research/databases/#business

Selected New Business Books in Squirrel Hill:

You can reserve titles at: <http://catalog.einetwork.net/search>

[Accidental entrepreneur. 50 things I wish someone had told me about starting a business by Susan Urquhart-Brown, 2008.](#)

[Bad money. Reckless finance, failed politics, and the global crisis of American capitalism by Kevin Phillips, 2008.](#)

[Complete book of business legal forms by James C. Ray, 2008.](#)

[Crowdsourcing. Why the power of the crowd is driving the future of business by Jeff Howe, 2008.](#)

[Crunch. Why do I feel so squeezed \(and other unsolved economic mysteries\) by Jared Bernstein, 2008.](#)

[e-preneur. From Wall Street to wiki. Succeeding as a crowdprenuer in the new virtual marketplace by Richard J. Goossen, 2008.](#)

[Le Deal. How a young American in business, in love, and in over his head, kick-started a multi-business-dollar industry in Europe by J. Byrne Murphy, 2008.](#)

[Leap! Ditch your job, start your own business & set yourself free by Ian Sanders, 2008.](#)

[Predator state. How conservatives abandoned the free market and why liberals should too by James K. Galbraith, 2008.](#)

[Starting a business from home. Choosing a business, getting online, reaching your market and making a profit by Colin Barrow, 2008](#)

[The China price. The cost of Chinese competitive advantage by Alexandra Harney, 2008.](#)

[The either/or investor. How to succeed in global investing, one decision at a time by Clark Winter, 2008.](#)

[The logic of life. The rational economics of an irrational world by Tim Harford, 2008.](#)

[The new elite. Inside the minds of the truly wealthy by Jim Taylor, Doug Harrison and Stephen Kraus, 2008.](#)

SCORE advisors, Counselors to America's Small Business, are available with excellent free advice for anyone starting a business or expanding one, 10:00 AM – 2:00 PM, the first Monday of every month in Squirrel Hill and the third Thursday of

every month at Downtown & Business (612 Smithfield St.;
Phone:412-281-7141) You can contact SCORE directly for free
business counseling at www.scorepittsburgh.com (phone: 412-
395-6560, ext. 130)

We welcome your comments and questions submitted to:
squirrelhill@carnegielibrary.org

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Hours:

Mon - Wed, 10: 00 AM – 7:00 PM

Thu - Sat, 10:00 AM – 5:00 PM

Sun, 1:00 PM – 5:00 PM