

Supporting Literacy and Learning

EVERY DAY, THE LIBRARY IMPACTS EVERY ASPECT OF THE COMMUNITY WITH DYNAMIC AND DIVERSE RESOURCES



A 2015 REPORT















Life is better in the Greater Pittsburgh region because you choose to support Carnegie Library of Pittsburgh.

Your support impacts education, ensures business success, and creates and sustains a sense of community. **Every day, the Library impacts every aspect of the community with dynamic and diverse resources** whether it's a book, a job, free Internet access, a place to gather with friends or a connection to our community.

Thanks to you, our staff is able to do great work both in and out of the Library's walls. When Andrew Carnegie founded this Library system 120 years ago, he could not have imagined the dramatic transformation that library spaces and services would undergo. With strong community support, the Library continues to use our great legacy to shape the future.

Individual donors speak volumes. Together, along with the Regional Asset District, Commonwealth of Pennsylvania and city taxpayers, you are making the difference between a good library and a great one. And as a great Library, we are a key partner in the City of Pittsburgh and Allegheny County and in the growth and vitality of our community.

On behalf of our Trustees, staff and the visitors who rely on library services, thank you for valuing literacy and learning.



I Support Literacy



"The BLAST program offered me a chance to be involved in something that satisfied many of my concerns about the decline in public school libraries. Over the past decade the Library has expanded the program to **impact more than 20,000 children.**"

Susan R. Dowd, Donor since 2002

As a teenager Susan Dowd's first real job was just a five minute commute from home — at the town library. It would cement what would become a life-long enjoyment of reading.

Concerned that school libraries were being eliminated due to a decline in public school funding, Susan wanted to make sure local students had access to books. Donating to the Library's *BLAST (Bringing Libraries and Schools Together)* program, which brings public library programs and resources into area schools, Head Start programs and Early Intervention Classrooms, ensures that students benefit from the services of a library specialist right in their classroom. With nearly one third of Pittsburgh children living in poverty, library resources, technology and research-based literacy programs help bridge the economic and digital divides.

Young people learn best when their learning is connected to their passions, desires and curiosities. Library staff offered more than 7,900 storytimes, parent workshops, technology programs, summer reading programs, school and home visits to underserved residents. For many, it may be the only interaction they have with their neighborhood library. Your contributions are hard at work helping to improve school readiness.

I Support Learning



"We need to make an effort to raise a child's level of aspiration. It's not just having that high school diploma. You're going to have to **be a learner all your life.**"

Shirley Page, First time endowment donor

Returning to her childhood neighborhood of East Liberty last year, retired school teacher Shirley Page found the bustle around businesses she remembered was replaced by new community development. Just a few bastions from the 1940s remained.

In Center City Philadelphia where Shirley lives today, budget cuts have forced many schools to close their libraries. Shirley points out that the Pittsburgh region is fortunate to have so many libraries, especially Carnegie Library of Pittsburgh.

Calling libraries "the great equalizer," Shirley established an endowment for children's services at CLP – East Liberty, noting, "Libraries are beacons for families — anchors — a second home. I want to ensure that every child can take part in library resources and programming. I can't imagine children not having access to books."

Because of you, children who are at the greatest risk for reading challenges are starting Kindergarten with strong language skills, knowledge of letters, expanded vocabularies and a love of reading — essential skills they need to succeed in school and in life.

We Support Innovation and Business Success



"Everyone has the right to have access to resources. It evens the

playing field."

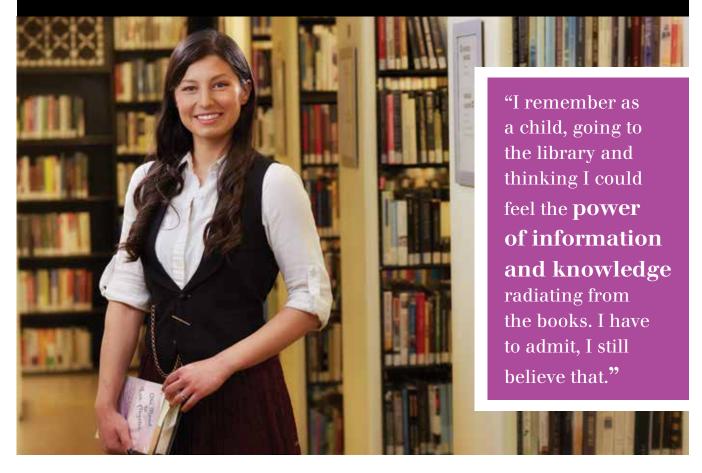
Hanni Cordes and Jim McCluskey, Donors since 2006

As president of *Ace the Interview, LLC*, Hanni Cordes' own entrepreneurial path started at CLP – South Side during a small business workshop. She found the program to be valuable because of the rich resources offered, the time the business librarians spent sharing their knowledge with her and the encouragement she received. "I don't know that I would have made the progress I made in the time frame that I made it if I didn't have the Library backing me up."

Individuals in our region are mapping out their career paths, continuing their educations and reaching their fullest potential. In 2015, the Library assisted thousands of residents in realizing their job and career goals — providing resources ranging from teen summer employment to skill-building programs.

The Library is still the only place where all residents have free access to computers, the Internet and WiFi. Programs such as *Work Nights* and *Show Your Work* connect entrepreneurs to innovation resources, ideas and experts they may not otherwise afford. Workshops for minority-owned small businesses offer mentoring and training in online marketing and strategic planning. Partnerships and collaborations match local nonprofits with coders and technologists to create technology-based solutions for civic good. The Library offers all this and more with your help.

I Invest in Neighborhoods



Meryl Franzos, Donor since 2009

"I loved the Main Library from my first glance," recalls Meryl Franzos. "But what really hooked me was the stacks — all the books and the old, glass floors. History, stories and architecture have always made my heart beat a little faster."

It was in these stacks, tucked on a quiet windowsill, that Meryl began writing. Every day on her lunch break she returns to the solace of the Library to seek expert help, conduct research and hone her craft as she finishes her first novel.

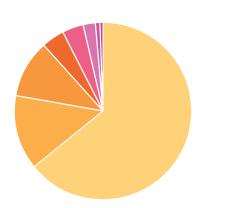
Together, we are creating a community of readers, encouraging civic discourse and providing meaningful access to vibrant library collections, programs and services. Each of the Library's 19 locations acts as a central hub for the community; a center for information, technology and learning that fuels educational and economic opportunity for all residents regardless of income. Here, residents find books, share experiences, address challenges and find inspiration.

Outside library walls, community collections placed in non-traditional settings build relationships with non-library and former library users in communities that face barriers to library service. Veterans in our region have access to dedicated one-on-one computer assistance, writing workshops and book discussions. Allegheny County Jail residents working to reintegrate back into society are able to participate in programs that support life skills and literacies, including financial literacy workshops and jobs skills and parenting classes. All this is possible through your support.

2015 Operating Budget Information

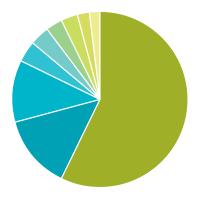
64.5% 13.7% 10.7% 4.2% 3.9% 2.3% 0.6% 0.1%

2015 Operating Revenues (Actual)



Total Revenues	\$31,030,516
City of Pittsburgh	\$40,000
Other Government	\$169,722
Table Games	\$716,857
Earned Income	\$1,222,441
Fundraising (annual)	\$1,304,193
Commonwealth of Pennsylvania	\$3,304,363
City Library Tax	\$4,263,095
Regional Asset District	\$20,009,845

2015 Operating Expenses (Actual)



	Total Expenses	\$31,030,516
1.7%	Fund Balance	\$536,857
2.2%	Fundraising and Communication	\$672,770
3.1%	Utilities	\$947,345
3.2%	Debt Service	\$999,675
3.6%	IT and Electronic Services	\$1,127,031
3.8%	Supplies and Professional Services	\$1,182,751
11.5%	Facility-Related	\$3,567,004
13.6%	Library Materials	\$4,229,718
57.3%	Salaries and Benefits	\$17,767,365

2015 Fundraising Revenues by Source and Purpose

This report reflects private philanthropic revenues received in 2015. The Library also received \$364,149 in revenue from competitive government grant programs to support services and capital projects.

	Unrestricted Operating (Operating Budget)	Restricted Operating	Capital	Endowment	Library for the Blind & Physically Handicapped	Restricted Other	Grand Totals
Individuals	\$435,073	\$276,865	\$511,216	\$254,119	\$22,904	-	\$1,500,177
Bequests	9,441	338,698	-	-	127,517	-	475,656
Corporations	98,408	160	252,700	-	500	-	351,768
Foundations	363,673	1,685,675	1,000	21,000	43,550	-	2,114,898
Groups and Organizations	397,598	84,538	1,200	-	4,408	200,000	687,744
Trusts	-	95,397	_	_	-	-	95,397
	\$1,304,193	\$2,481,333	\$766,116	\$275,119	\$198,879	\$200,000	\$5,225,640

For additional financial information, email donors@carnegielibrary.org or call 412.622.6276.

Carnegie Library of Pittsburgh **2015 Statistics at a Glance**

Visits



Website

3.79 million Visits

6.66 million Page Views



Social Media

f	9,302 Facebook Likes
y	12,055 Twitter Followers
in	2,002 LinkedIn Followers
	668* Instagram Followers *First Instagram post was on February 18, 2015.





Volunteers



Public PC Use

25,330,417 Minutes **538,073**

538,073 Sessions



Public Wireless Access

38,103,647 Minutes **252,895** Sessions



Other Statistics

4,906,053	Items in the collection
4,130,900	Items shipped
168,035 5,870	Outreach programming attendance Outreach visits *Attendance at teen outreach programs grew by 33%.
151,037 12,157	In-library programming attendance Library programs (in-house)
57,654 2,091	Individuals attending community meetings in Library spaces Community groups using Library spaces

These statistics represent all city-based libraries that constitute Carnegie Library of Pittsburgh, including the Library for the Blind and Physically Handicapped.

I Give ... to make a difference.

BECAUSE OF YOU, people of all ages have access to information and life-long learning opportunities.

- Your contribution supports our youngest learners in realizing a brighter future
- Your involvement connects teens to creative and connective learning environments
- Your investment helps adults acquire new skills, make connections and expand their understanding

All of this is possible because you believe in and generously support Carnegie Library of Pittsburgh.

Thank you!



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THANK YOU for supporting the Library's work to prepare teens for the next step of their future!

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BECAUSE OF YOU... children retain and develop their literacy skills during the summer and return to school ready to learn. Throughout the year, the Library's school outreach efforts, materials and afterschool programming help children continue to receive support for the learning that happens in the classroom.

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TriState Capital Bank United States Steel Corporation United Way of Allegheny County United Way of Butler County United Way of Westmoreland County **UPMC** Health Plan Valleyview Charitable Foundation **Volpatt Construction** Vondra/Chang Charitable Fund of Fidelity Charitable Voodoo Brewing Co., LLC The Walden Trust Waste Management The Nancy F. and Michael Weissman Philanthropic Fund of the Jewish Federation of Greater Pittsburgh WESA-FM West Mifflin Lions Club Western Pennsylvania Genealogical Society Wigle Whiskey Workshop PGH Design + Build WPGH-TV WQED Multimedia WYEP YELP Pittsburgh Zacchaeus Fund of The Pittsburgh Foundation

The organizational listing includes contributions of \$250 and up. Contributions at all levels are sincerely appreciated.

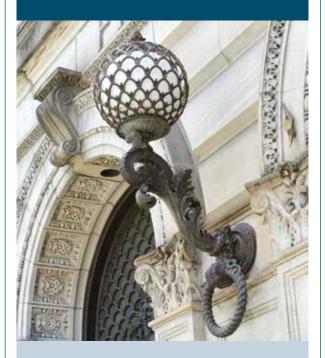
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The Carnegie Library of Pittsburgh Circle was formed to honor and recognize supporters who are committed to helping secure the Library's future. By including Carnegie Library of Pittsburgh in their Will or estate plan, establishing a named endowment or contributing \$1,000 or more to the Library's general endowment, donors are helping to transform library services for years to come.

For more information, or to join the Library Circle, call 412.325.0056.

Thank you for choosing Carnegie Library of Pittsburgh as part of your philanthropic legacy!



Carnegie Library of Pittsburgh Circle

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BECAUSE OF YOU, teens are planning for life after graduation through academic preparedness, career readiness and life skills programs.

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to eliminate barriers to library use and ensure accessibility to content for all residents.

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is able to be an integral part of the community, furthering literacy and serving as important neighborhood gathering places.

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