## OUR LIBRARY IS FOR ALL



2017 ANNUAL REPORT



### MARY FRANCES COOPER PRESIDENT & DIRECTOR



## **GREAT THINGS ARE HAPPENING AT THE LIBRARY.**

At Carnegie Library of Pittsburgh, we are working every day to engage our community in literacy and learning. It gives us great pleasure to share examples of our success in 2017 with you.

On the following pages, you will find vignettes and stories of people who made Carnegie Library of Pittsburgh an important part of their lives this past year. Thanks to your support, thousands of Pittsburghers are exploring their interests, achieving their goals and realizing their dreams through our Library. Together we have tremendous impact.

Our efforts in 2017, reflect the culmination of our 2013-2017 Strategic Plan. Five years ago, we took a hard look at our system and began to imagine the library of the future. We devised a plan in which we promised to make our spaces welcoming and accessible and provide meaningful experiences to all who visit. We promised to get out into the community and engage with people where they are. We promised to stay abreast of the changing ways information is delivered and stories are shared. And, we promised to focus on attaining long-term fiscal health for our library.

### **CAROL ROBINSON** BOARD OF TRUSTEES CHAIR

As a result, we have changed how we approach our work. We have embraced technology and learned new formats and tools for sharing information and supporting the reading interests of our community. We have cultivated partnerships and collaborations with organizations and entities that enhance our services and bring new audiences. We have created spaces in our locations for hands-on learning and interactive experiences for all ages in support of knowledge and skills essential for school, career and life success. We embarked on a multi-year, fundraising campaign entitled Realize: Our Power, Our Potential, to secure special funds for immediate and future needs.

Throughout this time, we have stayed focused on the individual, valuing personal engagement, providing quality customer service and building strong relationships with all who use our services. We could not have done this without you. Together, along with the Regional Asset District, the Commonwealth of Pennsylvania and city voters, you are giving residents the opportunity to write new chapters in their lives. Because of your generosity, Carnegie Library of Pittsburgh is a key partner in the City of Pittsburgh and Allegheny County and in the growth and vitality of our region.

On behalf of our Trustees, staff and the visitors who rely on library services, thank you for taking that journey with us!

We are ready for the future and look forward to working together in 2018 and beyond.

Carol Robinson

Carol Robinson Chair, Board of Trustees

Mary Prances Coopen

Mary Frances Cooper President & Director



## CREATING A SPACE TO BE

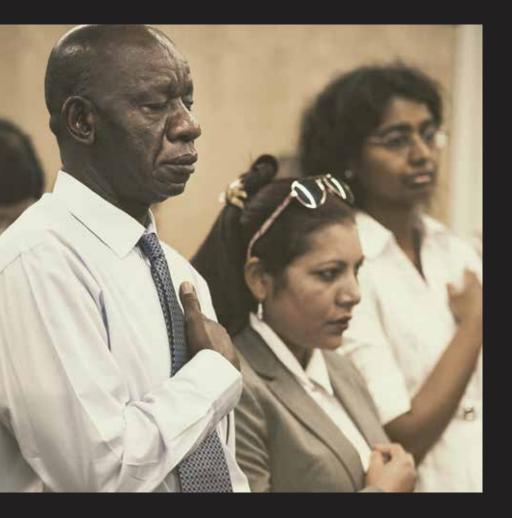
# "TEEN VOICES ARE VALID."

Her face lights up when she talks about her journey as the founder and editor of *Large Print*, a literary journal written and managed by teens. Leah's vision for the publication began as a "random idea brainstormed on a sheet of paper" after library staff asked teen volunteers for ideas on how to use their personal interests to support the Library. "What I want most is for teenagers to have a stable platform for sharing their voices," she says.

With the encouragement of Library staff, Leah assembled a team of teen volunteers to serve as editors, graphic designers and project managers. For its first issue, *Large Print* received approximately 70 submissions and published 17.

In her editor's note to the first issue, Leah wrote, "Everyone has a story, especially teenagers and their wide, heavy, changing voices and teenagers need a space for their stories. This is that space."





2017 Naturalization ceremony held at CLP – Lawrenceville

## READY FOR THE FUTURE OUR LIBRARY IS INCLUSIVE & EQUITABLE

All are welcome here! Our whole community benefits when no one is left behind.

Library philanthropist Andrew Carnegie was a Scottish immigrant who built Carnegie Library of Pittsburgh more than 120 years ago so everyone would have access to information, resources and opportunities. You are helping to continue his legacy by making the Library a welcoming and supportive place for immigrants, refugees and newcomers to Pittsburgh. Here, residents can find multilingual guides, citizenship study kits, GED preparation materials in multiple languages, English language learning materials, information on bilingual storytimes, foreign language DVDs and much more.



### **Meet Simin**

Simin moved to Pittsburgh from Iran five years ago and is currently using the Library's Welcome Center resources to prepare for her citizenship test. She is also a dedicated library volunteer and participant in our language learning classes. In her own words "...I am very happy and grateful for my family in the Main Library. I have found that the librarians I have met are so very welcoming and friendly. The Carnegie Library opened a new world to me to discover Pittsburgh and the U.S.!"

## DESIGNING PHYSICAL SPACES TO ACCOMMODATE EVOLVING SERVICES

## PLAY IS AN ESSENTIAL PART OF A CHILD'S DEVELOPMENT

It's one of five early learning activities that gets children ready to read and prepares them for school success. Play also develops problem-solving, critical thinking, language and social skills and promotes self-confidence, healthy brain development, physical growth and creativity. Through a creative partnership with the Children's Museum of Pittsburgh, seven children's spaces were redesigned to include train tables, light peg walls, magnetic movers, DUPLO walls, felt boards and cocoon chairs. From the minute the interactive furniture and activity centers were introduced in the Library, our youngest patrons claimed them and owned the spaces.

By offering children and their caregivers a breadth of play experiences and social interaction, the Library not only helps prepare children for school, but also encourages creativity and healthy development. Thanks to contributions of all kinds, the Library creates magical places that promote learning and play. Your support makes the Library a destination for children and their families.



### **Meet Oliver and Jessica**

Children like Oliver learn about the world through play. His mother, Jessica, appreciates having time to interact with parents of other young children during their weekly visits to the Library, noting that it's hard to find that kind of connection in the early days of parenting. Bonding through play is crucial to every child's ability to be ready to read and learn. "It is a really great experience for our little family."

> TALK SING READ WRITE PLAY



Architectural rendering of CLP – Carrick. When it reopens in 2018, the building will feature a significantly larger library with increased programming and meeting space, as well as better defined spaces for children, teens and adults.

## READY FOR THE FUTURE OUR LIBRARY IS WELCOMING & VIBRANT

Thanks to you, the Library is investing in neighborhoods. We are committed to creating destination spaces, both physical and virtual, that showcase library collections, services and programs. Our community engagement process has been our most important tool in collecting input from library users, community organizations and neighborhood stakeholders to understand how they use the Library and what they expect from it.

We are in the process of opening CLP – Carrick, the first library in North America built to Passive House building standards which reduces our ecological footprint and results in an ultra-low energy building. Our historic Mt. Washington branch will be our 18th location to undergo a renovation as part of our neighborhood library revitalization program that we began in 2002.



### Neighborhood libraries are open for patrons when they need them – after school, evenings and weekends

CLP – Allegheny and CLP – South Side debuted new Sunday hours just in time for the start of Summer Reading to help increase the community's access to library services, programs and materials.

## KEEPING PACE IN AN EVOLVING TECHNOLOGICAL WORLD

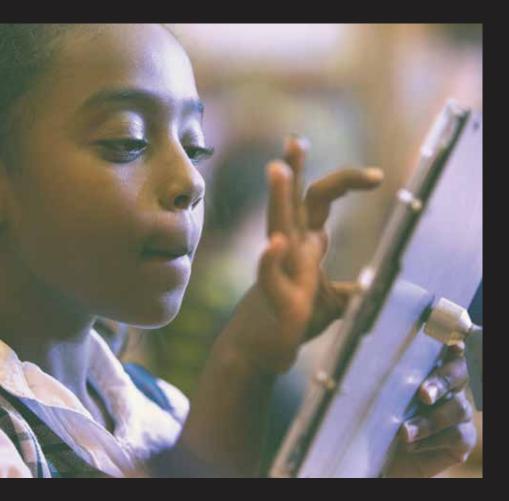
## WE'RE GOING BEYOND BIG DATA VISITING ALL CLP LOCATIONS BY BIKE – IN ONE DAY!

Using data from the Western Pennsylvania Regional Data Center to plot the most efficient route, local grad student Justin Cole attempted to visit all 19 Carnegie Library of Pittsburgh's branches by bike in one day. "All in all, I'd highly recommend this trip to anyone with an interest in seeing and experiencing Pittsburgh through its neighborhoods and through an institution that is one of the finest in the country," he said. "Like all good journeys, it wasn't always easy and requires determination along the way, but you'll be rewarded with a uniquely Pittsburgh experience."



### Meet Jay Haarburger

Jay is keeping history alive by using the Library's REcollection Studio to digitize photos and documents related to his grandfather's military service during World War II. Having fled Nazi Germany in the 1930s, Jay's grandfather joined an elite team of young German Jews who enlisted in the U.S. Army and returned to Europe to interrogate POWs in their native language. The intelligence gathered by this special group of soldiers played a critical role in the defeat of Adolf Hitler.



Data literacy instruction expands our capacity to find, interpret, and use data to make informed decisions. Drop-in activities at CLP – Main's Data Day helped patrons explore the data in daily life to discover hidden patterns and insights.

## READY FOR THE FUTURE OUR LIBRARY IS INFORMATIVE & EMPOWERING

Engaged and informed people are vital to an effective democracy. The Library is on the forefront of data literacy, opening dialogue, supporting personal empowerment and promoting tools for civic engagement that enhance the quality of life in our region.

Our staff is incorporating data literacy, open data and data privacy education into programs and services so residents feel confident finding and using data. Data literacy instruction adds an essential layer into our work and expands our capacity to find, interpret and use data to make informed decisions about library services. Thanks to you, residents are using open data to examine global demographic shifts that impact their businesses and changes happening within their own neighborhood to explore transportation, health, criminal justice and personal privacy issues.



## Meet Maggie Jones

In 2017, Maggie celebrated her one year anniversary – and a total of 217 volunteer hours! – with the Library. Reflecting back on her experience, Maggie said, "The accomplishments I made along the way helped me realize I'm a person with no boundaries–so are many people, like me, with autism. If it wasn't for all of your support throughout the year, I wouldn't be the woman that I am today."

## WEAVING LITERACY AND LEARNING INTO EVERYDAY LIFE

## CHILDREN ARE LEARNING, TEENS ARE EXPLORING AND ADULTS ARE CONNECTING — ALL AT THE LIBRARY. IN FACT, OUR LIBRARY IS MORE THAN JUST BOOKS, IT IS A CENTER FOR INFORMATION, TECHNOLOGY AND LEARNING.

At its core, reading is a basic building block that is essential for skill development. Reading allows all ages to explore interests, discover new ones and connect with others, introducing people to experiences that are different from their own. Children who are read to at an early age develop background knowledge on a wide range of topics and become familiar with language patterns. They will begin to use these skills to tell stories of their own and eventually, read stories on their own. It is often the Library that gives children a start in life – providing the reading skills for a foundation for future learning.

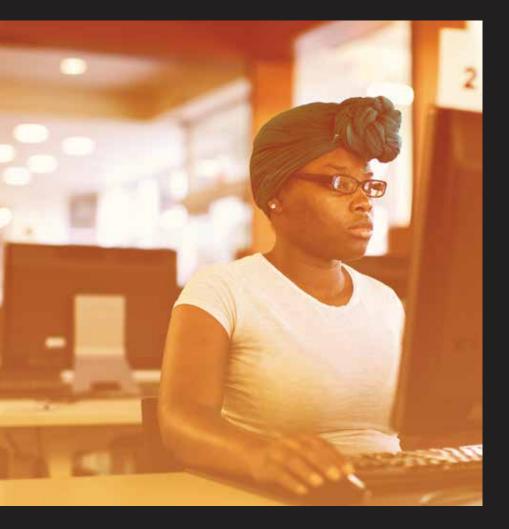
The Library's role in literacy continues through the school years and well into adulthood. Every day, residents of all abilities, skills and backgrounds are connecting with experiences that lead to opportunities for personal and professional growth. At the Library, children and teens learn and grow; adults exchange ideas, acquire new skills and expand their understanding and every person in our community has access to ideas, information and items -- in person or electronically.

## HELPING READERS CONNECT WITH THE MATERIALS THEY NEED FOR RELAXATION, ENTERTAINMENT AND LIFE-LONG LEARNING

Books inspire. Books teach. They entertain, open doors and, above all, create community.

In 2017, readers borrowed 1.3 million digital books through the Library's county-wide OverDrive-powered digital collection — a record year-over-year growth of 14.1 percent from 2016 — and more than 4.4 million physical items.

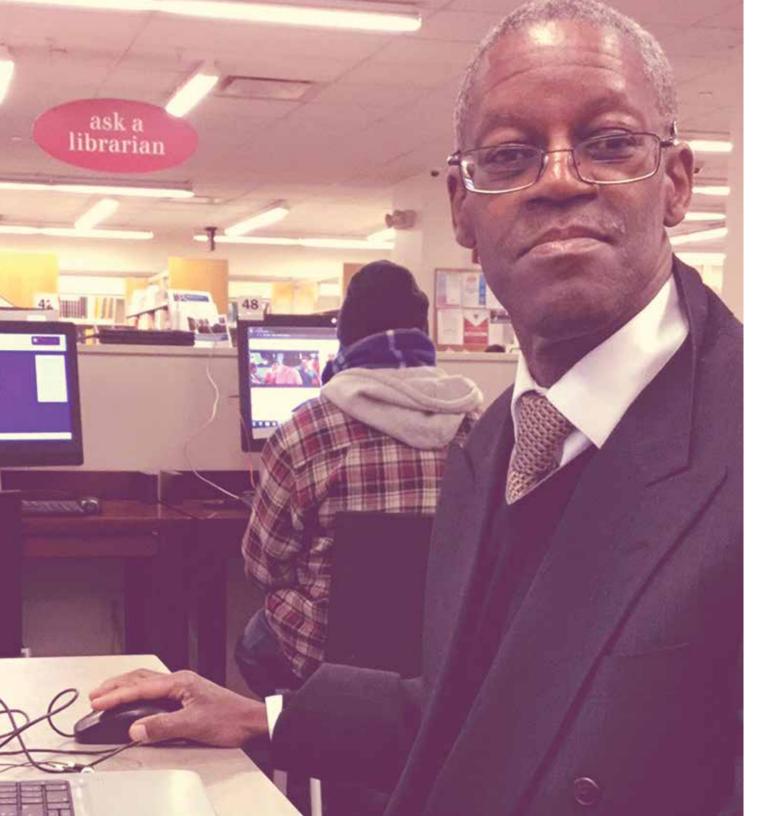
For many library users, the experience of reading a book is even better when it is shared. Your financial support allows the Library to provide more than 20 book groups where readers of all ages can meet to discuss what they are reading, share ideas and learn from one another.



Through Library services and resources, people are learning, growing and transforming their lives.

## READY FOR THE FUTURE OUR LIBRARY IS RESPONSIVE & ADAPTIVE

Because of you, learning never stops. Residents of all ages are participating in self-directed and guided learning experiences at the Library, from experimenting with synthesizers and portable digital recorders to studying how to use photojournalism to document our neighborhoods' diversity. Initiatives, such as Summer Reading, foreign language storytimes, afterschool programs, LABS creative spaces, book clubs, learning circles and programs that reflect individual interests are helping to cultivate a city of life-long learners.



### **Meet Kenneth Smith**

A self-proclaimed "Student of Carnegie Library of Pittsburgh," Kenneth has completed more than a dozen training courses using lynda.com (available to all patrons with a library card) and proudly displays his certifications on his Instagram. From Cyber Security to Troubleshooting Your PC (which helped him update his home computer's operating system), Kenneth wants to be up-to-speed on all of the latest digital skills and hopes to pursue a career in tech support.



### Realize: Our Power, Our Potential

Together, we can realize the potential for individuals, our library and our entire community.

As our community grows and changes, so too must the Library. Today, Carnegie Library of Pittsburgh locations proudly remain places of learning and equal opportunity. Our libraries are 21st century town halls, providing community gathering spaces, attending to everyday wants and delivering help in times of exceptional need.

In response to our community's needs, we have set a course to transform library services and help shape the region's future in three key areas—education, workforce and economic development and neighborhood vitality.

In January 2015, we launched *Realize: Our Power, Our Potential*, a multi-phased major gifts initiative designed to strengthen the Library and ensure its long-term financial health for current and future generations. With your help, the Library raised \$17.3 million as of December 31, 2017, towards our \$20 million goal for Phase I of *Realize*.

### Your gifts are helping to:

- Maintain daily operations through your annual donation
- Transform the Library with a special gift for enhanced services, facility improvements and innovation in our three priority areas
- Sustain the Library for future generations with a contribution to the endowment or a planned gift

More is yet to be accomplished as the exciting future for our community and the Library continues to unfold. We thank our many supporters who have contributed thus far to Phase I of *Realize: Our Power, Our Potential*.



## 2017 FUNDRAISING REVENUES

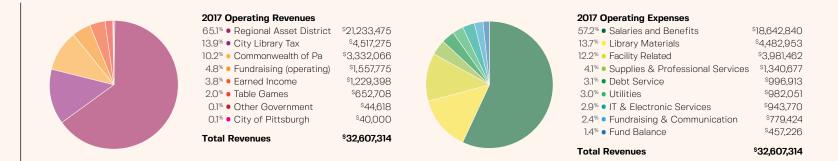
**BY SOURCE & PURPOSE** 

For additional financial information, email donors@carnegielibrary.org or call 412.622.6276.

	Unrestricted Operating (Operating Budget)	Restricted Operating	Capital	Endowment	Library for the Blind & Physically Handicapped	Grand Totals
Individuals	\$537,759	\$96,603	\$0	\$ 39,626	\$27,140	\$701,128
Bequests	1,500	317,581	-	-	27,508	346,589
Corporations	440,628	630,250	515,000	-	-	1,070,878
Foundations	221,024	788,033		45,755	37,760	1,607,572
Groups			165,000			
and Organizations	356,864	115,161	-	-	2,065	639,089
Trusts	_	24,196	\$680.000	-	-	24,196
	\$1,557,775	\$1,971,823		\$85,381	\$94,473	\$4,389,452

This report reflects private philanthropic revenues received in 2017. The Library also received \$48,313 in revenue from competitive government grant programs to support essential services that the Library provides.

2017 OPERATING BUDGET INFORMATION



### VOLUNTEERS 2017 THANK YOU

Carnegie Library of Pittsburgh values the many individuals and groups who volunteer their time to support the mission of the Library. This listing includes individuals who volunteered 20 or more hours in 2017.

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